



Ipswich City Football Club

Sutton Park
Cnr Workshop & Hunter Sts
Brassall QLD, 4305
AUSTRALIA

Ipswich City Football Club was formed in 1975 with only a handful of teams to give an opportunity to the people of the outer suburbs of Ipswich to enjoy this great game. Now 30 years later the club has grown to include over 30 junior teams, 10 senior men's and 3 senior women teams. The club has a huge supporter base and is heavily involved with community-based projects.



shopping district.

The club's playing fields are situated at Sutton Park, Brassall, with training fields at Ivor Marsden Oval, Leichhardt. Sutton Park has main road frontage in the middle of the Brassall

The club competes in the Brisbane Football association with their senior men and women teams competing in the premier divisions with junior and Rooball teams competing in the Brisbane Southern District Divisions. All teams compete from as far west as Toowoomba, North as Redcliffe and South as Beenleigh. We also have three senior men's teams playing in the QCSA competition which extends from Rosewood in the west to Inner Brisbane City Suburbs. The club also offers an introduction to football course which runs for approximately 10 weeks to girls and boys 5 years and under.



Ipswich City Football Club continues to attract consistent positive Media Coverage in local Newspapers such as The Queensland Times, Ipswich News, The Ipswich Advertiser and the local Brisbane Football publication 'Brisbane Soccer Extra Time'. In a population of over 140 thousand, this brings an approximate audience of 50,000 per week. With each team playing approximately 22 matches per season with an average of 11 home and 11 away games each, we attract over 100,000 spectators annually both senior and junior.



In 2005, Ipswich City Football club established the inaugural local competition called 'The QT Cup'. This competition was run pre season to normal competition and included Ipswich City Football Club, Knights Football Club, Western Spirit Football Club and Brisbane Force Football Club. Games are held at Sutton Park and proved very successful with over 3000 spectators over the four week period. This also saw the club make a large donation to the Ipswich Hospital Children's Ward, just one of many charities donations the club has raised.

For a number of years the club has held many junior carnivals at Sutton Park. Invitations are sent throughout South East Queensland, including the Gold Coast and Sunshine Coast. These carnivals attract over 1500 people per day are very successful and will continue over many years to come.

The club is run by a Management Committee which is run by volunteers in a not for profit organisation. This operation works hard to maintain facilities and equipment provided and with ongoing costs it is vital to attract company sponsorships.

We look forward to working with local companies and businesses in our quest to continue to be the number one Football Club in Ipswich. Various sponsorship opportunities are available for the 2010 season and beyond. We have outlined a number of proposals below.

Major Club Sponsor

You will receive naming rights for the Clubs 2010 season. This will include

Your company logo on playing strip for the Men and Women's Premier Division Teams and training gear.

Your company logo displayed on Senior Club Polo Shirts.

On field signage

Internal club signage and advertising, eg: newsletters and website.

Naming rights on team mascot, Smokey the Bull.



Advertisement at special events such as QT Cup, Inter Club Carnivals, Ipswich Festival – with a projected audience of Over 100,000 people, telecasted by channel seven.



Ipswich City Football Club will promote your company by using supplied promotional material for means of advertising. ie warm up shirts, drink bottles, caps, sporting bags etc. The promotion of your company name will be used in any media coverage referencing the premier division teams.

Game day advertisements include regular PA-announcements of your involvement with Ipswich City Football Club, distribution of any supplied promotional products, invitation to set up product displays at home games.

A representative from your company will be invited to any major events held at the club through out the year, including the clubs presentation events held at the end of the football season each year.



Senior Sponsor (Metro, Over 30's & 40's)

Company logo on playing strips and training gear.

Field Signage

Internal club signage and advertising, eg: newsletters.

Advertisement at special events

Game day advertisements include regular pa announcements of your involvement with Ipswich City Football Club, distribution of any supplied promotional products, invitation to set up product displays at home games.

A representative from your company will be invited to any major events held at the club through out the year, including the clubs presentation night held in October of each year.

Junior Sponsor

Company logo on junior club merchandise, rooball and/or competitive age, boys and girls.



On field signage

Internal club signage and advertising, eg: newsletters and website.

Advertisement at special events

Game day advertisements include regular pa announcements of your involvement with Ipswich

City Football Club, distribution of any supplied promotional products, invitation to set up product displays at home games.

A representative from your company will be invited to any major events held at the club through out the year, including the clubs junior presentation day.

Team Sponsorship

The club is offering the opportunity for individual businesses to sponsor teams within our club. If you are interested in this, please submit your proposal to the Management Committee for discussion at next meeting.



Season Field Signage



The club is offering the opportunity for individual businesses to advertise around the Sutton Park playing fields. If you are interested in this, please submit your proposal to the Management Committee for discussion at next meeting.

Match Day Sponsorship and/or Special Event Sponsorship

The club is offering a form of sponsorship to companies to cover home match day and/or special events. This may be a good opportunity to launch new product or services in the local community. The club will offer company representatives free hospitality, lunch and refreshments, field signage, regular pa announcements promoting your company and advertising in match day/Special event programs.

If you are interested in this, please submit your proposal to the Management Committee for discussion at next meeting.

Special Sponsorships

Our club would also like to discuss with any business that is willing to provide special services to the club that may not be in a position to offer financial sponsorship. Not all sponsorships can be seen as a monetary means as applicable services or company products provided may benefit your business and our club operations.

All sponsorships include advertising on our club's website

Thank you for your time in considering our sponsorship proposals. Any opportunity that your company takes to be a part of our club will be valued and appreciated by all members of the club.

If you would like to discuss any of the sponsorship proposals or if you have any alternatives please contact James Buchanan.

James Buchanan
Club Chairman
0409 764 499

IPSWICH CITY FOOTBALL CLUB

